

# It's the little details that makes a *big difference* for Homeseeker

We find out what it is that elevates *Homeseeker's lodges* to a luxury level...

**W**hile you often get the best impression when looking at the bigger picture, it is sometimes worthwhile stepping in close and looking at the individual brush strokes. This is certainly the way to treat a luxury lodge from Homeseeker Park & Leisure Homes. Instead of just looking at the beautiful, wood exteriors with their intelligently-positioned

windows and engaging styling, you are encouraged by Homeseeker to get up close and personal to see for yourself how real, day-to-day luxury is achieved.

Homeseeker build their lodges from the ground up, in the traditional fashion, using traditional materials and employing traditional skills such as carpenters, plumbers, builders, electricians and engineers. The same skills that would go into building a

conventional house. In fact, each and every Homeseeker lodge is constructed to the same standards as the company's residential park homes.

'Quality, and therefore, luxury, is at the heart of our ethos and our operation,' said Homeseeker Technical Manager, Lee Pearce. 'We ensure our lodges have quality built into every feature. From the smallest detail to the overall form and function, our lodges

are designed to meet our customer's highest expectations of quality for their lifestyle investment.'

## House-building pedigree

Underpinning this commitment to quality throughout their growing range of leisure lodges is Homeseeker's pedigree. As part of the Shepherd Group, house builders to the nation since 1890, Homeseeker have been building residential park

### HAVEN

The heavenly Haven lodge has the uncanny knack of looking good in any environment



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**Luxury as standard**

Homeseeker’s Technical Manager, Lee Perarce explains that the Signature standard embraces a long list of luxuries included in each model as standard such as: luxury fitted kitchens with integrated appliances from top name brands; contemporary polished chrome ironmongery throughout; luxury shower enclosures; tall ladder towel radiators in bathrooms and en-suites; fully-fitted carpets and underlay; vanity units to all bathrooms and en-suites. And that’s not even half of the list of luxury features included as standard. Whether you opt for a bright and spacious Tarragon, a fantastic Fairway, a modern Contemporary lodge, a generous Olympia Twin or a heavenly Haven – you can rest assured that the Homeseeker team have integrated all these elements, and more, into each model.



**LUXURY**

Everything about the light, bright Fairway exudes luxury

**TOP BRANDS**

The fitted kitchens feature integrated appliances from top name brands



homes since 1987. These are built to conform to BS3632, the stringent British Safety Standards guidelines for residential occupancy that the company helped to establish. To its credit, Homeseeker saw no reason to do anything different when it moved into the leisure lodge market.

As a result, all Homeseeker leisure lodges are handcrafted at the company’s world class factory in Rushden and boast the same quality and build standards as their residential park homes. This means that any Homeseeker leisure lodge can be used for either residential or leisure occupancy.

This not only gives customers greater choice and flexibility, firstly in selecting, and then tailoring, a lodge to suit their exact

requirements, but also offers levels of luxury that exactly match their expectations and wallets.

**Homeseeker deliver on all customer expectations**

So what goes into making a Homeseeker lodge that makes it the ultimate lodge for you? For a start, Homeseeker maintain that customers have certain expectations which their lodges go out of the way to fulfil. Firstly, there is the expectation that the lodge of their dreams has all the mod cons customers would expect of home.

## LODGE CHOICES *Homeseeker*

Secondly, that it has the space that customers need for a relaxing and enjoyable holiday. And does it offer the security customers demand for a home that can often be far away from home? And, finally, is it low maintenance so that customers aren't spending all their holiday up to their elbows in maintenance work? 'Homeseeker deliver on all of these through our Signature standard,' Lee Pearce assures.

### Up close and personal

Once you have been tempted by the attractive exteriors, which can be made from interlocking 76mm natural Scandinavian logs, lightweight and attractive 20mm real wood

cladding or durable, virtually maintenance-free, wood-effect Canexel, you will want to see if Homeseeker lodges live up to the quality promise on the inside.

They do. The interior doors in Contemporary and Fairway lodges are really solid. Not panel doors, not plastic doors, but solid wood composite in the Fairway and solid oak in the Contemporary. You can request this quality throughout Homeseeker's range. The door hinges on the Contemporary, for instance, also demonstrate a commendable attitude to quality. They are attractive and sturdy chrome butt hinges of a kind that most people don't even have in their houses. So no sagging or jamming doors. They are built to last.

Now open and close the exterior bedroom doors. These are 'turn-and-tilt' so that you can let in some cooling air on those hot summer nights without letting in any stray cats. These doors, like almost everything else you will discover in a Homeseeker lodge, are also



### MOD CONS

You can even have an iPod dock so you can follow a recipe on your iPad while cooking

available on other models as an optional upgrade.

At 96mm, the full-depth partition walls in any Homeseeker lodge comprise solid wooden studs with domestic thickness plasterboard on both sides. They can be papered or painted too.

### State-of-the-art

At the other end of a Homeseeker, feel free to get up close and personal with the mod cons in the luxurious fitted Moores® kitchen. For a start, the integrated washer, microwave, oven, hob and

extractor are all supplied by top name brands, including Bosch. In the Fairway lodge, for instance, they are elegantly tucked away in a stylish, fully-fitted, open-plan kitchen. In fact, everything about the Fairway exudes luxury with the modern contemporary look evident in the curved island unit with rounded cupboards under a worktop that can be solid wood, solid granite, Corian® or laminate. The space-age circular extractor unit also reinforces the clean, modern design while the adjacent living space and dining area



### MAKING A SPLASH!

Bathrooms can feature a luxurious rain shower over the bath



### THE CONTEMPORARY

The Contemporary features large sliding front windows, two bedrooms, a spacious living area in a clean, modern design to offer the ultimate lodge experience

### Feeling safe and secure

All the luxurious mod cons, features and fittings, not to mention the build quality, will cosset you into a feeling of relaxed comfort and security. But how secure are Homeseeker lodges? After all, it will spend a lot of the year unoccupied. So you will also want the assurance that your lifestyle investment is safe and secure when you are not in it.

Don't worry. Its solid construction, based on a strong steel chassis and residential-grade walls and insulation, means it is as safe as houses. Really. This is reinforced by the solid exterior, 'secure-by-design' PVCu windows and doors with energy efficient glass, multiple locking mechanisms and airtight seals.

So not even air can get in or out unless you want it to.

offer luxuriously comfortable sofas and stylish colour-coordinated table and chairs.

### All round quality

You even get an iPod dock at the back of the kitchen work surface so you can follow a recipe on your iPad while cooking or listen to relaxing music through the integrated speakers set in the ceiling.

You can also have the same elegant chrome ladder radiators as the Fairway in the Tarragon, the Navigator's Lodge, the Olympia and the Haven lodges – for the same price. Similarly, the flat, wall-mounted radiators in the Contemporary can go in any other lodge as an optional upgrade. Any or all of these features can be fitted on any model in Homeseeker's range. Just talk to the design team.

### Relaxing holiday

From mod cons to the luxury of space, Homeseeker excels. With more than 16 different interior layouts, Homeseeker offer customers more space options than you could shake a beach umbrella at!

The Olympia offers eight different layout options across its twin and single-width models. If you like the layout of one and the features and fittings of another, combine them in the luxury lodge of your dreams.

Storage space is just as important. You can request a spacious double bedroom with walk-in wardrobe and a luxurious en suite in the same lodge as a generous

twin and even a study or a utility room. If you prefer an outside door in the utility room, Homeseeker can replace the windows that you will see in the model on show at Rushden with a robust double-glazed security door.

Intelligent floor planning gives a spacious, open-plan living area with generous windows that breathe a holiday atmosphere throughout. Or if you prefer the cosiness of a living area separate from the kitchen, you are welcome to choose from one of Homeseeker's residential home layouts too.

Some Homeseeker lodges, such as the Olympia Twin, demonstrate the convenience of storage cupboards inside the front door.

### Peace of mind

Homeseeker make every effort to ensure their lodges are built to last. This means using durable materials, such as the virtually maintenance-free, wood-effect Canexel exteriors, treated Scandinavian timber and treated real wood claddings to protect the outside.

All roofs are robustly-built with galvanised steel coated tiles. Inside, full-thickness plasterboard ceiling panels are screwed and bonded to roof joists and finished with paper and matt emulsion paint. The insulation throughout any Homeseeker lodge uses a revolutionary new, environmentally-friendly insulation called Earthwool® for all the floor, roof and wall cavities.

## BATHROOM

Homeseeker lodges feature tall ladder towel radiators in bathrooms and en-suites as standard



## FITTINGS

Doors come in all styles but all are solidly built and secure for ultimate peace of mind

Earthwool® is a lightweight, eco-friendly, CFC and HCFC-free fibre based on rapidly-renewable materials that offers greatly improved thermal and acoustic performance. The walls themselves are constructed using Forestry Stewardship Council-sourced wood and plywood sealed with a durable, textured, protective coating. Lee Pearce adds, 'The sturdy cavity box floor design also means our central heating pipework is within the insulated floor space to protect them from the elements and contribute to the lodge's internal heating.'

For your complete peace of mind, all Homeseeker lodges come with a 12-month manufacturer's guarantee. Plus, as members of the National Park Homes

Council, Homeseeker lodges also come with the independent 10-year Gold Award Warranty when sited on a National Park Homes member park. This goes a long way to providing you with a statement of confidence in the quality and durability of your park home. So, a Homeseeker lodge can be light, bright and open in the warm summer months – and warm, cosy and draft-free during the winter. Which makes a Homeseeker lodge the ultimate lodge - a lifestyle investment you can enjoy all year round.

Homeseeker are at: Shipton Way, Express Business Park, Rushden, NN10 6GL. For more information, please call 0845 0702345 or visit [www.homeseekershomes.co.uk](http://www.homeseekershomes.co.uk) ★



## THE TEAM

All lodges are built by skilled teams of craftsmen at Homeseeker's world class factory in Rushden